

## **Privacy Policy**

Aspire Zone is committed to providing the highest levels of service, and to protecting your privacy in all our dealings with your personal data. Our Privacy Policy details how we handle personal information submitted to Aspire Zone website. Non-Personal Identifiable Information Collected Automatically When you visit Aspire Zone's website, we may collect and store information about your visit on an anonymous, aggregate basis. This information may include but not limited to your computer IP address, the time, date and length of your visit, the pages you view on our site, the type of browser you are using, the operating system used, and the site you visited just before coming to ours. We may also keep record the name of your Internet service provider. We use this information only to measure site activity and to develop ideas for improving our site.

## **Personal Data**

There are also several opportunities on our website for you to provide us with data about you such as your name, mailing address and e-mail address. If you choose to share any personal information with us, we may store it and use it for marketing research and other marketing purposes. The information you have entrusted to Aspire Zone will only be used by Aspire Zone for any communication you may have requested to receive. We will not share your personal information with other third parties for their independent use without your knowledge, unless required by law. You may view and update your personal data at any time via your membership account.

## **Information We May Place Automatically On Your Computer's Hard Drive**

The Aspire Zone website may make use of "cookies" technology to measure site activity and to customize information to your personal preferences in the future. A cookie is an element of data that a web site can send to your browser, which may then save the cookie on your hard drive. So, when you come back to visit us again, we can tailor information to suit your preferences. The goal is to save you time and provide you with a more meaningful visit.

## **Privacy Statement Changes**

This privacy statement may be updated from time to time. All changes will become effective immediately upon the posting thereof.